

PRELIMINARY PROGRAMME

08.30-09.00	Registration & Coffee Badge and documentation pick-up
09.00-09.15	Welcome & Introduction Objectives of the Venture Academy®
09.15-10.15	Objectives & Presentation Setting the scene
10.15-10.30	Elevator Pitches presenting entrepreneurs and coaches Having had an overview of the VC perspective, each entrepreneur will make a one-minute 'elevator pitch' of their venture. The goal of the 'elevator pitch' is simple: generate interest in the company and make a potential investor or partner want to learn more about the company and its proposition
10.30-11.00	Coffee break
11.00-13.00	Presentation & Coaching Sessions Each entrepreneur will make an 8-minute presentation introducing the company and its fund-raising or partnering objectives, followed by 7 minutes of evaluation: fellow entrepreneurs and coaches provide feedback on the strengths & weaknesses of the company and presentation while the presenting entrepreneur takes notes to improve the presentation in the next round. <i>(example: 3 Parallel streams, 6 companies per stream)</i>
13.00-15.00	Working Lunch & One2One Coaching Sessions Entrepreneurs receive personal feedback from an expert coach
15.00-16.30	Presentation & Coaching Sessions Each entrepreneur presents their <i>revised</i> business, investor & partnering propositions. At the end of the session, all participants (Coaches & Entrepreneurs) assume the role of an investor with €3 million to invest, and must decide how they would allocate the money among the presenting companies, providing their reasons why. <i>(example: 3 Parallel streams, 6 companies per stream)</i>
16.30-17.00	Coffee break
17.00-17.30	General Wrap up and evaluation
17.30-18.00	Closing
<p>Presenting Companies are kindly requested to attend the Venture Academy on 14 April 2008; upon your registration and confirmation you will be contacted directly by Europe-Unlimited</p>	